

WSMMC Regular Meeting of Trustees Minutes

Monday November 11, 2024 Virtual via Zoom

Call to Order : 7:08 pm

Roll Call: Kim, Richard, Steve,
Cally, Carl, Mary, Chris, Meghan, Carl, George, not present
Hilary, Tom

Secretary's Report: Motion to approve: Richard, 2nd Cally

Nominations: Carl nominates Richard & Steve as Chair and Co-Chair , 2nd - Chris
Richard nominates Cally for treasurer, 2nd - Chris
Steve nominates Kim for Secretary, 2nd - Chris

Steve mentioned that lights are out on 300 block and he contacted Eric. Waiting to hear back.

Treasurer's Report: OCTOBER 31, 2024 Assessment sheet and treasurer's report do not match. Cally will find discrepancy. Our \$51,000.00 CD is coming to term and will be moved to our money market account. Cally will start preparing the 2025 Budget for approval.

October 31, 2024				
2024 Assessments				68,969.18
2024 Assessments collected			▲	-67,528.70
2024 Outstanding Assessments				1,440.48
2024 Memorial Brick Income-Bank			▲	131,039.49
2023 Memorial Brick Income-Bank			▲	18,350.00
2022 Memorial Brick Income-Bank			▲	250.00
Memorial Brick Income-Paypal				3,131.64
Memorial Brick Income-Total				152,771.13

2024		
	2024 Assessments	68,969.18
	Brick Income	113,163.49
		182,132.67
	2023 Assessments outstanding	1,472.90
	2023 Assessments collected in 2024	1,472.90
	2023 Remaining Assessments Due	0.00
Checks Written-October 2024		
	George Swoyer (1021)	1,691.00
	Amanda Meyer (1022)	90.00
	Seasonal Décor (1023)	14,000.00
	Capital One (ACH 10/8)	29.20

CASH FLOW		
Sturdy-Operating		
Beginning Balance per Bank		45,592.97
Plus Deposits		1,469.31
Plus Interest		0.35
Less Checks Paid		-18,136.57
Ending Bank Balance		28,926.06
Less Checks Out		-624.91
Plus Deposits in transit		
Balance per Books		28,301.15

Social Media / Website: George is continuing to post normal activities and starting to post about holiday season, inviting people to plan their trips to the mall for holiday shopping. George will post this week the upcoming holiday events including parade, tree lightings, hospitality night, shop small... Website has been updated, and the holiday blog post is up. Website has been updated with photos to include a new store on the Mall, "Happy Baby".

Brick Program: George is in the process of moving all existing brick orders to Brick Markers. When the invoice is received from Brick Markers George will email board members for an email vote to approve the order. Delivery should take place 8-12 weeks after order is placed with install some time in January.

George is also looking at setting up specific dates for ordering and installation.....specifically "if ordered by July, installation will be by January.

George is also advertising the Bricks as a last minute holiday gift. Purchaser will receive a certificate.

Events: Shop small Saturday November 30th there will be a small choir singing.
Hospitality Night Friday December 13th there will be a Trio of Carolers strolling the Mall and Santa
Chris would like to encumber \$1,100 for the Choir and Santa
Motion - Richard 2nd - Cally

Decor & Maintenance: Landscaper will start to remove Fall decor Tuesday November 12th. Cindy Huff will take most of the pumpkins and donate to local animal farms. On Wednesday November 13th landscaper will change out the 15 planter boxes and start adding the Christmas trees and the wild berries. He should be 90% done by Thanksgiving Day

City Assistant Manager: Just to recap from last month regarding the Security Camera System - The Mall board decided to propose that the City add \$500.00 per merchant to the assessment fee. The Board will present this suggestion to the city and it will be reviewed. The City will be responsible for the maintenance of the cameras.

Next Meeting: DECEMBER 9, 2024
Motion to Adjourn: Steve, 2nd - Kim